

COVER STORY



GLADWIN GROUP

The Atlas to eLearning Industry

he education sector has been embracing has been a big push towards a more mobile-centric classroom. The use of education technology (EduTech) in curriculum of 8.2% from 2022 to 2029. mapping, classroom instruction, and evaluation has become a given.

used in the education sector are at various levels of development. This focus has changed as a result of the recent health crisis to include some essentials like reliable products, speed, battery life, security, privacy, and connectivity. Consequently, the educational sector is stressing on developing remote learning capabilities, which has fuelled the need for comprehensive soluof 84.30 percent, reaching a value of \$ 191.50 billion. flat panel displays. The Interactive Flat Panel Dis-

play for Educational Technology Market is projected the digital revolution for a while, and there to grow at a solid pace during the forecast period. The Global Interactive Flat Panel Display for Educational Technology Market is expected to grow with a CAGR

Like an Atlas to the rapidly growing eLearning industry, Gladwin Group has been a pillar through its Around the world, the technology and resources IFPD market. Founded in 2018, and headquartered in New Delhi, Gladwin Group operates via 3 companies – Gladwin Techgen Pvt. Ltd., Gladwin Global INC, and Gladwin Technologies. Gladwin Group of Companies engage in the manufacturing, Designing, Research and Development of Ultra-Modern Interactive Flat LED Panel, Display Signage, Advanced Digital Podiums, Video Conferencing UHD PTZ Zoom Camera's Solutions. From 2015 to 2026, the global flat panel interactions with software, E-learning Content Development tive display market is anticipated to expand at a CAGR and Video Walls etc. The Gladwin team designs, creates and manufactures the full range of Interactive Flat They are precisely what they say they are: interactive LED panel display solution for education, presentation and training environment.



When incepted, the founder & CEO of Gladwin Group, a Senior Ex.-Educationist and Ed-Tech entrepreneur, Dr. A.D. Lyall observed the impending need for online hardware technology & audio visual products, that could cater to the growing need of online education with the best quality of Collaboration solution and software. This essentially could help India meet the Hon. Prime Minister ModiJi's Vision for a self-reliant India. Gladwin Group of Companies is not a purely E-learning content development company like some of the elearning giants. The Gladwin group is different from the rest of the Digital Ed-Tech world.

Currently, Gladwin Group is a very rapidly growing Ed-Tech/Electronics and IT Company positioned amongst the 10 Best Emerging Ed-Technology Providers along with the big players like Benq, Viewsonic/LG/Newline and MaxHub and other competitive Chinese Companies. Gladwin Group has made significant leaps growing between 2019 and 2022, spreading across a 28 Indian States with worldwide operations in 10 Countries including Canada, South Africa, Bangladesh, Nepal, Bhutan, Middle-East, South America, African Continent, CIS and European Countries. Gladwin Group assures highest standards for product development and service quality to its customers driven by a strong commitment to business excellence. This is based on the know-how of Gladwin Group's qualified employees empowered to generate highest customer value by innovative professional work.

The Gladwin Group is known for their technologically highest configuration in the Interactive Flat Panels market in India and also the most economical to buy. Gladwin has supplied for different forces i.e. Indian Air Force & Army, CSF, BSF and other Para Military Forces too. Teh organisation has also delivered its products to leading Universities like MIT Pune, Bhartiya Vidya Peeth, Somaiya Group, Ashoka University Delhi, Sharda University, Amity, AIIMS, AFMC (Pune), Kendriya Vidyalaya, and other Government Schools and Engineering Colleges in Odisha Government etc.

High Technology Standards in Play

Gladwin Group offers solutions for safe power supply and easy operations using the latest and advanced touch technologies to ensure maximum safety and initiative handling. Accordingly, the company is making targeted investments in research technology and process development. Since 2018, the existing competencies and know-how have been expanded. As a result excellent products are manufactured from high quality raw materials that are suited to the respective area of application. The focus is on sustainable and fully automated production. The aim is to monitor and optimize both the material usage record and the reliability of the product. To provide clients with the best AV solution, Gladwin has a wide range of technology in-house. These technologies are a set of the solutions used in modern designs and

equipment and are developed & optimized under Gladwin's own production facilities. These technologies are a collection of the solutions employed in contemporary architecture and machinery. Gladwin Group has both factories optimized in small volume production and in high volume production. The organization also has access to high volume production technological partners in Canada, Taiwan, Malaysia and in India. Gladwin has a long term relationship with Canadian, American partners in the area of new R & D research and product designing developed by Gladwin to the highest American / European standards.



We assure highest standards for product development and service quality to our customers across PAN India and in more than ten countries based on our strong commitments to business excellence.

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Dr. A. D. Lyall, the Founder-CEO / Managing Director of the Gladwin Group, and his better half and Co-founder Dr. S. Lyall joined the hands and visions together in order to create the fastest-growing Hi-Tech Ultra-Modern manufacturing of Interactive LED Flat Panels and the most cutting-edge Video Conferencing live streaming / live relay solutions. Gladwin Group thus formed of three arms, GLADWIN GLOBAL IN (Edmonton, Canada), GLADWIN TECHNOLOGIES, and GLADWIN TECHGEN PVT. LTD. (New Delhi).

About the Founders and their Journey to Establishing Gladwin

Dr. A.D.Lyall is a senior Ex-Educationist with a sound Educational background and blessed with qualifications from the leading Universities of India and Abroad. He has been



bestowed with many awards and is recipient of appreciation in the field of education, curriculum development and laying down new academic pedagogies and technologies for students and educational sector. Prior to turning into a DigiTech Educational Entrepreneur and establishing Gladwin, Dr. A.D.Lyall had also served as a teacher, Principal, Manager, Board Trustee and Vice Chairman of various reputed National and International Institutions like Woodstock International School, Mussoorie etc. He had served Institutions with American Board/ London Cambridge Board/ ICSE and CBSE Educational Boards.

Dr. Shivali Lyall, the Co-founder, is a leading Medico Surgeon by profession having her own thriving practice at New Delhi and deeply engaged towards the Global cause of lifting medical and educational standards in India along with Dr. A.D. Lyall.

After having spent around 24 plus years as a passionate Educationist with significant financial and administrative experience, Dr. A.D. Lyall joined hands with his spouse, Dr. Shivali Lyall, and decided to enter the edtech industry. The duo observed that in the current Chinese dominated electronics world, the need for a comprehensive tech is gradually increasing in the country. Both determined the possibility of creating solutions that emphasized the holistic science of education and online technology. The B2B and B2C business model allowed them to sell directly to their buyers thereby increasing accessibility and controlling cost.

Ensuring Benchmark Quality Standards

With fresh perspectives and advancing technologies, Glad-

win works constantly to realize a world that is inspiring and free of stress. Creating multisensory realities that transform into extraordinary moments, Gladwin envisions to shape the future of the firm.

Most important, every department in Gladwin collaborates in quality assurance measures based on Gladwin's quality policy at every stage of the product life cycle, from design and production through to sales and service. Throughout the production process, Gladwin conducts ongoing checks of its quality management system, which is continuously improved to ensure that the products and services fully meet customers' requirements. (ISO9001: 2015, ISO 14001:2015,MSME, ROHS, FC, CE, BIS, AFIST, NSIC certified).

Future Roadmap - Global Ventures & In-house Capacity Building

Gladwin Group is all set to start the CKD assembly line for its Interactive Flat Panel and AV Products in Vancouver, Canada this year along with the investor forum and investing Partners in Edmonton Canada. The Group will be operating from the North American market, SA, and European Market.

Gladwin Group has got 2 large factories in New Delhi where the proper CKD assembling of Interactive Flat Panel, Video Walls, AIO's, Video Conferencing Solutions are being done and with great efforts of 'Make in India' a sure success.

Gladwin Group has also opened a new business base at Dubai for the Middle East, African, and South African market. In the pipeline, Gladwin has a Government Project in South Africa for FY 22-23 for the complete digitalization of Educational schools and colleges.